

PRIVACY POLICY

This Privacy Policy is part of the Platform's [Legal Notice](#).

In accordance with the current data protection regulations, VIDEONA SOCIALMEDIA, S.L. (hereinafter, Videona) informs that any personal data belonging to the User, collected and/or provided through the mobile app or the webpages www.videona.es and www.videona.com (hereinafter, the Platform) will be processed by Videona according to this Privacy Policy.

1. COLLECTION AND USE OF THE PERSONAL DATA

1.1 The personal data collected by Videona is classified in two groups:

- **Data provided by the User.** Personal data such as name, email, photo, address, etc., are voluntarily provided by Users during the registration process, when buying on the Platform or contacting Videona.
- **Data collected automatically.** Some data may be obtained automatically during the use of the Platform. Among the information collected automatically it is the IP address, the mobile GPS location, mobile device features, the data provided by sensors, the date and time of access to the Platform, the source (URL), time of use and page views and preferences of each User (see "Cookies" below).

1.2. Such data will be used, among others, for the following purposes:

- Managing the User's registration process;
- Managing the purchasing process in the Marketplace;
- Providing Users with information about the services offered through the Platform;
- Providing Users with adverts based on their interest and preferences;
- Managing requests for information, complaints and claims from Users;
- Sending notifications to Users about their Videos activities and positioning;
- Conducting studies and statistics about the use of the Platform.

1.3 In addition, Users will be provided with commercial communications sent by electronic means, with regard to products and services which may be of the User's interest. The User can refuse the reception of the mentioned communications, notifying Videona by sending an email to legal@videona.com, with the reference "Privacy" or by clicking on the unsubscribe link available in the electronic commercial communications sent by email.

1.4 If Videona requests and the User provides an email address, a mobile telephone number or any other means of electronic communication, the User expressly authorises Videona to use such means as a way of communicating with the User, as a way to fulfil the abovementioned purposes, as well as to provide the User with any relevant changes which are made on or to the Platform.

1.5 Users are entirely responsible for the accuracy, authenticity, currency and completeness of the data that they provide and are entirely responsible for any loss, damages or penalties that may result from any failure by them to meet such responsibility.

1.6 In addition, in order to meet the above responsibility regarding accuracy, it is also the Users' responsibility to notify Videona of any modification or change regarding data previously provided.

2. MINIMUM AGE

The User must be over 14 years old to register in and use the Platform. Videona may use your personal information to verify your age and ensure compliance with this restriction.

3. COOKIES

3.1. Videona uses first and third parties cookies for collecting information regarding Users' use or navigation on the Platform with the purpose to develop statistical and analytical works. In particular, the use of cookies allows Videona server recognizes IP address connections, the source (URL), time of use, page views and preferences of each user.

3.2. Videona also uses first party cookies, which uniquely identify the Users during a session to show private and/or customized information. These cookies are necessary for the Platform's operation.

3.3. Videona also uses targeting cookies, which store information about browsing habits of the Users, allowing us to develop a specific profile for display advertising.

3.4. Cookies are files sent to the browser by a web server in order to record users' activities during their navigation and interaction with the Platform. Users have the ability to configure their browsers to be notified of the reception of cookies and prevent their installation. If you block or disable the cookies you can still use the Platform, but the use some of its services may be limited.

Please consult the instructions and manuals of your browser for more information.

4. SECURITY

The processing of personal data is carried out in compliance with requirements laid down by the applicable regulations and, in particular, with the obligation of keeping the data confidential and secret. Specifically, Videona ensures that the appropriate security measures have been adopted in order to avoid any change, loss or non-authorized access, as well as any harm to personal data and registered information.

5. CONTACT

Users are granted with the rights to access, rectify, cancel and object the process of their personal data. These rights can be exercised by sending an email legal@videona.com, attaching a copy of User's DNI/Passport. The communication must be sent with the subject "Ref. Privacy",

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